



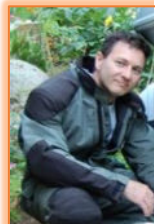
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**RSVP Required – Please see below**  
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Supported by:    and  **TG Therapeutics**

12:35pm - Guest Speaker: Paul Pelland “Long Haul Paul” - MS Patient Advocate

Titled: A Man and his Bike - Listen to this compelling story about his motorcycles’ similarity to MS

➔ Entering the World’s Toughest Motorcycle Competition *on the most unreliable bike* ever built is a lot like everyday life with MS. A painfully humorous and inspiring story of overcoming monumental challenges with ingenuity and sheer willpower. **a 35-minute discussion + 5 mins of Q&A**



Guest Speaker: Wendy Bjork - National MS Society Ambassador

Title: Finding Your True North with MS

Listen to how one woman's compass through 35 years of MS can help guide your own.

➔ **A diagnosis can knock you off course, but it doesn't have to be the end of the map.**

From self-advocacy to navigating stress, resilience, and what it really means to thrive, Wendy shares the four directions that have guided her through decades of living well with MS. **a 30-minute discussion + 10 min Q&A**



Guest Speaker: Christopher C. Luzzio, MD

MS Neurologist at UW Health and designer of assistive devices

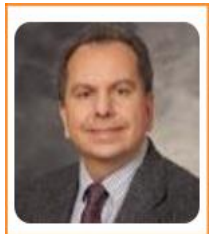
Title: Twelve Questions you should be asking your MS Neurologist

Ever wonder what questions you SHOULD be asking your MS Doctor? – Come Listen!

Included is discussion of the most efficacious treatment options and Symptom Management.

Join us to listen to a Neurologists’ opinions on This important topic which MS patients need to consider.

45-minute discussion + 35 mins of Q&A



Date: SUNDAY, July 26, 2026

Check-in begins at 11:40am // * Program Begins at: 12:30pm CT *

Complimentary Lunch
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Location: DoubleTree by Hilton Madison East

4402 East Washington Ave. – Madison, WI

[Google Map](#)

To attend In-person Please (RSVP) here: <https://msviewsandnews.org/in-person-events/>

If you do not have internet, please call (888) 871-1664 - Ext 105

No Walk-ins will be permitted (as an advanced headcount is needed)

Exhibitors:    
  

Program provided by MS Views and News, a 501C3 not for profit organization

MS Views and News is MAKING a Positive IMPACT on those affected by Multiple Sclerosis

Updated 07.08.26

Event to end at approx 3:15pm CT